



**Media Release  
For Immediate Release  
Friday 26 February 2010**

**One of Sydney's Largest Seniors Week Events:**

**Over 750 party-goers – and the average age is 85. It's time for our Senior Citizens to spend a night on the town...**

**'The Circus is Coming to Town' annual Seniors Ball**

Over 750 people are expected to attend the Seniors Ball hosted by UnitingCare Ageing's Sydney Region at Randwick Racecourse on Friday 12 March at to celebrate the contribution and worth of older people in the lead up to Seniors Week in March.

Residents, clients and staff will take part in the Ball themed 'The Circus is Coming to Town' in elaborate festive costume and evening wear ready to enjoy a night of fun, fine dining and great entertainment.

Originating in 1996 with a dinner dance for 75 guests, the Seniors Ball was such a success that the second ball more than doubled in size. For the past six years, the Ball has been held at Randwick Racecourse and has featured themes such as 'Abba' and 'Movie Greats' to make each event a night to remember.

The Ball is free and this year's line-up includes dodgem cars, tight rope walkers, clowns, gymnasts and plenty more.

UnitingCare Ageing is the single largest provider of aged care services in NSW and the ACT. The Ball in UnitingCare Ageing's Sydney Region has become a hugely successful annual event thanks to the generosity of sponsors and the efforts of managers, recreational staff, carers and bus drivers.

Seniors Week in 2010 commences Sunday 21 March and concludes Sunday 28 March. Seniors Week provides an opportunity for all generations to express gratitude and celebrate the valuable contribution seniors have made and continue to make to our community.

**END**

For more information or to arrange an interview with Joanne Toohey, Regional Director, UnitingCare Ageing, Sydney Region, please contact Evelyn Santoro-Di Leva, Communication & Marketing Manager on 02 9568 8026 or email [evelyn.santoro@sydneyagedcare.org.au](mailto:evelyn.santoro@sydneyagedcare.org.au).

## About UnitingCare Ageing

As a service group of UnitingCare NSW.ACT, UnitingCare Ageing is responsible for the Uniting Church's ministry for older people, particularly those who are disadvantaged, vulnerable and isolated. With around 14,000 people in our care, UnitingCare Ageing is the single largest provider of aged care services in New South Wales and the ACT.

We seek to provide positive lifestyle choices for older people that result in enriching and fulfilling lives. Our services are delivered in a Christian context characterised by compassion and love for all. Our team of Chaplains and Pastoral Care workers also provide comfort, counselling and advocacy for residents, clients, families, volunteers and staff as a holistic expression of care. This sets us apart from other aged care providers.

UnitingCare Ageing offers care in a range of accommodation settings including high care, residential care, retirement living, community care, day centres, private nursing services and respite care. We continually strive to develop services by seeking knowledge, responding to and meeting community expectations and by developing innovative approaches that will provide the best possible care for the people we serve.

## Last year's ball – 'Masquerade'

